RED CROSS BAN AUVIED AT KAISER

Allies Fear Military Use of Supplies from America.

SUGGESTS U. S. FINANCE UNITS

Goods Will Be Passed Only

through the Allied blockade lines into Germany and Austria, the Allied governments have submitted through Ambassador Page at London a detailed remary of their reasons for refusing Three Killed as Dutch Mail

Ambassador by the British Foreign will not be put to military use.

Practice Previously Forbidden.

close consideration to the question, and empire.

they have found themselves utterly unable to evolve any system by which general shipments of medical supplies once permitted could be kept within the limits at all. Their reasons for not allowing unlimited supplies to go in have been frequently stated, viz.: That the materials sent in would replace materials existing in enemy countries, which could and undoubtedly would then be applied to other and in many cases belligerent purposes.

"The Allied governments have therefore laid down the only workable distinction they could think of, namely, that American Red Cross supplies may be sent to American Red Cross units wherever such units may be. They feel that no juster test could probably be found of the strength of humanitarian claims and the interest taken by the people of the United States in needs of the Central Empires, than the extent to which the people of the United States are prepared to subscribe money

to which the people of the United States are prepared to subscribe money or send doctors and nurses for hospital work in Germany and Austria.

Louise Dresser Attractive Member of Good Cast in New

Under Such Conditions,
Note Declares.

Washington, July 31.—With the apparent intention of closing the negotiations in which the United States has endeavered unsuccessfully to secure permission to send Red Cross supplies and nurses for hospital work in Germany and Austria.

"Wherever the sympathies and engaged in the relief of suffering, there American supplies can be freely imported and used. This is a very definite concession and opens a wide clor to American philanthropy, and the Allied governments cannot understand why, if feeling in the United States is strong on this subject, this door should be allowed to remain closed."

Louise Dresser Attractive Members of Good Cast in New Production.

"Coat Tales," a farce by Edward Clark, at the Cort Theatre. Presented by Arthur Hammerstein.

Cast of Chanacters

Miss Mandelbaum.

TWO AMERICANS ON SHIP SUNK BY MINE

Steamer Goes Down.

London, July 31.-The Dutch mail Office and made public to-night by steamer Koningin Wilhelmina, a twothe State Department, declares pas- thousand-ton steamer plying between sage of such supplies "has been for- Flushing and Sheerness, struck a float- blushes one can usually feel tolerably the case of every blockade ing mine off the North Hinder Light- cool when the heroine appears in paestablished in the past," and suggests ship about 9 o'clock this morning. All jamas, even though they are purple. that if the American people really de-sire to send relief supplies into the ing to this country were saved, with

way the amount of supplies im. Report from Berlin Says Supply Has owing to the fact that the audience is

Report from Berlin Says Supply Has

Lately Increased.

Washington, July 31.—A report from a mumber of successful farces have been built about plots which mystifed a week ago and made public to-day by the simpossible to fix amounts in way. One cannot ration the whole lation of Germany and Austria in a and bandages. No ingenuity estimate what might reasonably estimate what might reasonably seeded by the population; it is ly difficult to lay down the kind pods which may be allowed.

Report from Berlin Says Supply Has Lately Increased.

Washington, July 31.—A report from cond act. It might be pointed out that a number of successful farces have been built about plots which mystifed a week ago and made public to-day by the Etate Department, again denies reports that a milk shortage is endangering the lives of babies in Germany. It is supplements a more detailed report of lation of Germany and Austria in and says that since then there has been all reports were drawn up by Dr.

Both reports were drawn up by Dr.

Both reports were drawn up by Dr.

The same guarantee of good service during

Sales Period

as earlier in the season. We wish all purchasers of either clothes or haberdashery at our

Removal Sale

thoroughly satisfied, so they will become steady advertisers of our goods and methods.

for choice of 200 suits that were good values at \$18, \$20 & \$22

Finest Silk Shirts at savings of \$1 or \$1.50 on each

Finest Suits reduced to \$21 & \$28

Postmaster Morgan Reminds Local
Letter Writers.

Postmaster Morgan sent out a reminder yesterday for people who write to New Zealan | India, and other remote places ard put a two-cent stamp on the letters.

Finest Suits reduced to \$21 & \$28

Postmaster Morgan Reminds Local
Letter Writers.

Postmaster Morgan sent out a reminder yesterday for people who write to New Zealan | India, and other remote places ard put a two-cent stamp on the letters.

The rate is still five cents for the first ownce and three cents for each additional ownce, except on letters bound to Canada, Cuba, Mexico, the





LEW FIELDS STEP PHIS WAY

VERY GOOD EDDIE CORT WEST ASTH ST COAT-TALES | Handler steels of the Comedy with TOM WISE & LOUISE DRESSER.

BRIGHTON A MODRE BELLE STRAND St. Noon to SHINE, Boolta & Hears, Van Bright St. Noon to SHINE, Boolta & Hears, Van Bright St. Noon to Shine Beach & Schenck, Troyato, others.

Special Announcement Madison Square Garden To-night

Wagner Program Madame GADSKI

with orchestra of Civic Orchestral Society, Inc. Walter Henry Rothwell, Conductor elected musicians from Metropolitan House, New York Symphony and Select Seats Early from box office, Gim-bel Brothers, Wanamakers, Tyson's, Mc-Bride or Abraham & Straus, Prices 10, 25, 35, 50. Box and tables 75c.

LOEW'S NEW YORK THEATRE Roof Open Until 1 A M Prices the 15c 25c To day ALICE BRADY to "Miss Petticoats" S. S. Vaterland Orchastra on Roof,

Loew's American Roof and St. W. of Rwar.

Daniels & Coorad, Wagers & Mor. ALL SEATS
the Herbert Ashley & Co., Ripley RESERVED.

& Canton, others & Photo Plays. 25c. 35c. 55c.

PALACE DRIVE CON. GEO WHITE &

BY REITH'S RAY CON. GEO WHITE &

BY AS & 47 St. WORLD DANCERS: and AR.

Daily Mat. 25c. 51. NOLD DALY & CO.

Delicious Lemonade Served Free to All.

Bostock's with Senavits

MARY PICKFORD

puty Sheriff

By REYWOOD BROUN.

If there must be a play to-night, we thought, let it be a farce. Despite hot countries they can find a way all of the sixty members of the crew, fur coat. Possibly not the least hung Red Cross hospital units except three stokers, who were killed morous incident of the evening ocby financing Red Cross hospital units by the explosion.

by financing Red Cross hospital units by the explosion.

Frank W. Mahin, the American Con
Dresser, moist but unbowed, displayed by the explosion.

by the explaces of those whose rewithdrawal led the Allies to imple restriction against shipments, thout hospital units to supervise that the supplies into the put to military use.

Practice Previously Forbidden.

In memorandum says:

The position of the Allied governation of call supplies into enemy countries at they cannot be called upon to tap practice which has been form in the case of every blockade dished in the past, here consider, moreover, that the value Convention obviously does not be put to military use.

The first passengers to enter life thousands of empty barrels which she carried would keep her buoyant. The life boats were rowed to the lightship, but on arriving there it was seen that the knings with the case of every blockade dished in the past, here consider, moreover, that the value of the place of the plac

They consider, moreover, that the general convention obviously does not apply.

These questions of principle having been settled, frequent appeals have been made to the Allied governments to make some concession as a matter of grace.

"One suggestion is that neutral temmissions should be appointed in Germany to receive imported medical supplies and distribute them to enemy to espital organizations, but this suggestion offers no means of restricting many way the amount of supplies im-

the departments have given determined by the default to the question, and appreciable increase in the most mystrying in the most mystrying in an appreciable increase in the most mystrying in supply.

Both reports were drawn up by Dr. A. E. Taylor, of the embassy staff, who has spent the last three months in has spent the last three months in westigating conditions throughout the deration to the question, and empire.

and again in the most mystrying just what it is all about and the third is morely an inevitable tag. A somewhat novel and successful device for indicating lapse of time was adopted in the most mystrying in the mystrying in the most mystrying in the mystrying in the mystrying in the most mystrying in the mystrying in the mystrying in the mystrying

additional ounce, except on letters bound to Canada, Cuba, Mexico, the Republic of Panama, the Canal Zone, Bahamas, Barbados, British Guiana, British Honduras, Dutch West Indies, Leeward Islands, Newfoundland, Germany (by direct steamers), England, Scotland, Wales, Ireland, and Shanghai, China, on which the two cent rate ap-China, on which the two-cent rate ap-

HOTEL LBNOX BOSTON



THE OPENING GUN OF THE SEASON.



Tom Wise and Louise Dresser, in "Coat-Tales," which had its premiere last night at the Cort.

NEWS OF PLAYS

"The Romance of the Eta," Mary Lee Wertheimer's Japanese comic opera, will be "Noto" until further notice. The first performance will take place in Buffalo on September 18.

Sydney Greenstreet will again be King Henry VIII when Lou-Tellegen takes "A King of Nowhere" on tour. Edward H. Robins, furthermore, will have a leading role in "Her Market Value," to be produced in September; Sam Dody has succeeded Charles Judels in "Step This Way," at the Astor, and Laura Hamilton (Mrs. Harold Atteridge) is temporarily replacing DON'T FORGET THE POSTAGE Anna Orr in "Very Good Eddie."

Postmaster Morgan Reminds Local
Letter Writers.

Postmaster Morgan sent out a reminder yesterday for people who write to New Zeelan. India and the property of the New Zeelan. India and the property of the New Zeelan. India and the New Brighton Theatre has it that "since animal acts have been discontinued the former animal room has been converted into a music room."

"The Romance of the Eta," Mary Lee each while the hands of the big clock at the back of the shop raced merrily at the back of the shop raced merrily afterward in order to inform the audience that time had been bodily snatched away for dramatic exigencies. The device was startling when first observed, but upon closer acquaintance it seemed legitimate.

Since it is difficult to explain the plot of so complicated a farz as "Coat Tales" we wont. It is just one of those stories about a coat which is now here and now there. Chiefly twas there.

Of the people in the play we liked Louise Dresser best. She showed that an actress may perspire and perspire, yet be a lady.

Tom Wise did his best to be severe and stern and everybody knew he wasn't. His was an amusing performance will take place the Maxine Elliott next Monday.

Tom Wise did his best to be severe and stern and everybody knew he wasn't. His was an amusing performance will take place the Maxine Elliott next Monday.

Sydney Greenstreet will again be king Henry VIII when Lou-Tellegen with the limits of his abilities. Matud Hanaford was a sprightly ingenue. The play was mostly farce, but in at least one moment it rose to tragic heights.

A character in the first act entered hurriedly and brushed the snow from his shoulders. It was almost enough to atone for the lack of palamas.

ENOUGH TOUR THE POSTAGE hortations to the combatants to lay down their arms and seek a settlement through the channels of justice and reason having been in vain we decided to have recourse to invocations to Divine Help by the all powerful means of your innocence, hoping that the prodigy of the Son of Hagar might be renewed."

FRANCE ALLOWS FOOD AID

enemy's artillery was very throughout the whole region between the Adige and Monte Pasubio.

"In the Astico Valley our pressure against Monte Cimone is being continued. The enemy's heavy artillery was very throughout the whole region between the Adige and Monte Pasubio.

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"In the Astico Valley our pressure against Monte Cimone is being continued. The enemy's heavy artillery was very pressure against Monte Cimone is being continued. The enemy's heavy artillery wa

The Ambassador said Premier Briand had informed him of the French position before President Poincare received President Wilson's personal letter appealing to rulers of beligerent countries for cooperation in relieving the starving Poles. No replies to the starving Poles. No replies to the President's letters have been received. Besides

Greenwich, Conn., July 31.-A shark, Besides a fracture of the skull and fit arm, he was hurt internally and so sustained a concussion of the rain. He was taken to the Green-There was a sudden exedua from the water.

Wallach Straw Hats at Half Price

\$2 Straws Now \$1 \$3 Straws Now \$1.50

\$5 Panamas, Leghorns, Bankoks, \$3.50

Wallach Bros.

Broadway, Cor. 29th St.

TRICKS INVADE SING SING POLLS

Ballot Box Stuffing Is Charged at Election in Prison.

Even inside Sing Sing there may be such a thing as ballot box stuffing now and then. The Inmates' Court is going to have to decide whether one convict got a vote more than he was entitled to in the election held vesterday to choose fifty-eight delegates to run the Mutual Welfare League for the next four months.

Also charges of illegal registration and voting are not unknown in Sing Sing politics. A case of that nature also is before the court as a result of yesterday's balloting. The convict's vote was challenged on the ground that he was not in good standing in the

he was not in good standing in the league.

The stuffing of the ballot box is alleged by a candidate who was beaten by one vote. He says the vote that cost him election was not all that a Sing Sing vote should be.

Fifty-eight delegates were elected, who will choose six members of the executive committee, which will handle the league's affairs for the ensuing term. A new duty devolving on the delegates will be the picking of the men who constitute the road gang of the prison. These men have greater liberty than any others and are supposed to be the most trustworthy members of the league. But recently two bers of the league. But recently two of them have shaken the dust of Ossining from their shoes and Sing Sing knows one of them no more. The

"BROKER" ARRESTED AS CONVICTED JURY BRIBER

John Gallagher, Say Police, Fled Chicago for Flushing.

Business men and foremost citizens in two weeks' time. of Flushing, Long Island, gathered in the Flushing Court yesterday, looked with bewildered amazement on William J. Gallagher, a well dressed and pros- in perous looking man of sixty-seven, as RAY COX AN EQUESTRIENNE he was held for extradition by Magistrate Fitch on a warrant charging him She Returns to Vaudeville in the Cur- with being a fugitive from justice in

AND PLAYERS

AND PLAYERS

"Mr. Lazarus" Delayed—
"Belle of Trouville"
Now "Yvette."

Instead of coming into hot New York during August, Henry E. Dixey and Mr. Lazarus" will remain for a sponded nobily to this portion of the execution of the case of the play in clience of the Play and Mr. Lazarus "will remain for a sounderably to this portion of the case of the play in the fine of the terms and many and to tend that the man horse, deriving no inconsiderably mertinent from her equaestrial incorance. Although yesterday's audience responded nobily to this portion of the entertainment, if would be idle to prevent the considerable of the Princess Theatre to that the title of the play in the considerable of the Present indications are that it will be seen in New York late in September.

In accordance with the custom of that it will be seen in New York late in September.

In accordance with the custom of that it will be seen in New York late in September.

In accordance with the custom of that the title of the piece to be produced at the Thirty-ninth Street that it will be seen in New York late in September.

In accordance with the custom of that the manner of the Eta," Mary Lee whether the produced at the Thirty-ninth Street that it will be seen in New York late in September.

In accordance with the custom of the theart is to remain the same.

"The Romance of the Eta," Mary Lee whethismer's Japanese comic opera, will be "Noto" until further notice. The search of the Eta," Mary Lee whethismer's Japanese comic opera, will be "Noto" until further notice. The street of the period, the title of the piece to be produced at the Thirty-ninth Street that the man the had know for years as a well-to-do Wall Street broker as a well-to-do Wall Street broke

at Avisio three times, but was unsuc-

U. S. Can Send Relief Into Captured
Poland.

Washington. July 31. Ambassador
Sharp, at Paris, notified the State Department to-day that France acquiesced in the recent note of Great Britain offering to permit the shipment of Vienna, July 31.- The Austrian offi

cial report on the Italian front to-day says: "An Italian battalion attacking southwest of Taneveggio was repulsed."

FAILED AS PLAYWRIGHT, LAWYER FOUND DEAD

Seventy-fifth Street, was identified in the morgue late yesterday. No trace

Mr. Ryan said that after completing courses of study at Andover, Yale and the New York Law School his brother conducted a successful law practise in this city. Some time ago, however, he gave up his law business to devote himself to writing plays. None of his works found a market, and he brooded over what he seemed to think was his

BUSINESS DIRECTORY OUT

1916 Volume Largest in 46 Years of Publication's Existence.

Publication's Existence.

The increase in the number of individual business enterprises in New York City is strikingly indicated by the size of the Phillip's Business Directory of New York for 1916, which has just been issued. It is the largest volume produced in the forty-six years of this publication's existence. It contains 1.344 pages, a complete classified list of all individuals, firms and corporations engaged in business in this city and a special list of the leading firms in Jersey City, Hoboken and on Long Island. The directory is published by John F. White, of 5 Beekman Street.

Tuesday, August 1, 1916.

This department has entered the second stage of service to Tribune readers. Primarily it was intended merely to separate the sheep of advertising from the goats-and hang a bell on the goats. But now it goes beyond mere identification. It embraces a human nature study of both sheep and goats. You are invited to assist. For every letter printed in this department describing experiences-pleasant or unpleasant-with advertisers of merchandise, excepting only patent medicines, The Tribune will send \$2.00, payable in any merchandise of any Tribune advertiser. For the most important letter each month a special prize of \$50.00, payable similarly, will be awarded. Name printed or withheld-as you prefer, but must be signed or we will not know where to send the prize order. Address: The Ad-Visor, The Tribune, New York.

Inclosed you will find an ad. clipped from the New York Journal.

Also one of the circulars given free with every bottle of Nuxated Iron purchased, both proclaiming the virtues of said Nuxated Iron.

The World also runs a similar ad. Will you kindly give me your opinion of this article and its merits, if any?

It savors strongly of the ordinary fake patent medicine. Who is "Dr. Sauer," specialist? What are the other "valuable ingredients" contained in it?

I will greatly appreciate anything you may be able to inform me upon this subject.

C. B.

I inclose herewith copy of what looks to me as the greatest of all quack advertisements. This was clipped from The Evening World. You will notice down at the bottom of the article the name of the Riker-Hegeman-Liggett syndicate, and during the course of the article the "famous" Dr. E. Sauer, "a well known physician of this city," whom you had occasion to remark about the other day.

Personally, I don't believe that Jess Willard ever saw this iron remedy or knows the first thing about it, beyond the check he receives for the use of his name; and it seems to me that when the great number of people who know no better than to believe this because Willard's name happens to be signed to it, our Legislature at Albany could improve their time by trying to assist the elimination of such advertising, instead of raking up a big fuss over boxing bouts.

K. M. KEARNEY.

A number of letters have been received asking about the merits of a

preparation called "Nuxated Iron."

This is supposed to be a tonic, but it is misnamed and misadvertised. Jess Willard and Ty Cobb have permitted their names to be used in indorsing this preparation in Mr. Hearst's Evening Journal. Their personal experiences are supposed to substantiate the claim that it will increase the strength and power of delicate, nervous folks 200 per cent

in two weeks' time."

But the kingpin of indorsers is "Dr. Sauer." The Dae Health Laboratories, makers of "Nuxated Iron." recently tried to convince us that he is a reputable practitioner. After an imposing list of hospitals appears this sentence: "Dr. Sauer is from Boston, and is now practising in Connecticut." But his address was not furnished!

The formula, obtained by request, indicates that upon prescription from a doctor familiar with an individual case "Nuxated Iron" might be a useful form of iron. But until it is honestly labelled, honestly advertised and honestly named it clearly falls under the ban of patent nostrums. The indiscriminate circulation of such a drug as nux vomica (a trums. The indiscriminate circulation of such a drug as nux vomica (a Chicago. They could hardly believe deadly poison), to be taken without knowledge of individual susceptibility, is about as innocent a practice as giving a child a loaded revolver as a

> The inclosed "creed" is all that can be desired in the way of a price rantee.
>
> JOSEPH V. SELDER. BOMAR-SUMMERS HARDWARE COMPANY. 315-317 West Jefferson Street, Louisville, Ky. OUR CREED:

If you can buy it elsewhere for less return it. We'll buy it back at purchase price.

It certainly is so far as price goes. But what about satisfaction?

Concerning floorwalkers in department stores, whom you sometimes mention as assets to advertising, or otherwise, may I submit some remarks appertaining thereto? In my judgment, the most serious defect in the character of floorwalkers is snobbishness, although it does not follow that all floorwalkers are snobs any more than that all snobs are floorwalkers. Many's the snob that floorwalkers who are not snobs must treat politicly for the sake of the advertisement which brought them together. A floorwalker's vocation is to meet all kinds of people on both sides of the advertisement he is backing. He must handle clerks and customers and, not infrequently, employers, and his success depends upon his manner of doing it. Indisputably, any store seeking trade wants the best, quality being worth more than quantity, as one rich and fashionable family, for example, will put more profit in the firm's till and give it greater prestige than a hundred poor families. Floorwalkers, in their capacity as hosts for the house, meet this trade as well as the other, and they would be superhuman if they were no more influenced by it than by the less valuable. This influence I am quite ready to acknowledge to the limit and make all allowance for; but because the floorwalker is polite to it is no reason why he should be impolite to the other. The floorwalker who is instinctively the gentleman is not; it is the snob who is. I know a floorwalker in a Fifth Avenue department store who is all deference to a limousine lady customer. Not long ago she had an article sent to a lady who is not a snob. It was to be exchanged if not satisfactory, and the lady returned it at once in person, not having a chauffeur to carry it. The clerk called the floorwalker, who did not recognize a lady unless accompanied by a limousine, and he was not polite. Later the limousine lady heard of it, and the floorwalker has promised not to let it occur again, though it is very difficult to desnob a snob. The first floorclerk called the floorwalker, who did not recognize a lady unless accompanied by a limousine, and he was not polite. Later the limousine lady heard of it, and the floorwalker has promised not to let it occur again, though it is very difficult to desnob a snob. The first floorwalker I ever knew was when I scarcely knew the difference between a floorwalker and a floor sweeper, and he knew no prouder moment than when he could talk about his "carriage trade." I could not understand clearly then, all trade being alike to me so long as it was cash or gilt-edged credit; but I understand now, and there have been occasions in this city of New York when I have wished I could have made a little more splash when approaching a floorwalker. But again I have not, for on more than one occasion floorwalkers I have met had the grace of courtiers and the affability of the angels, at least as far as my acquaintance with angels extends. I never go into the stores where I have met these without a haunting fear that I will not meet them again and will be told they have gone up higher—to a higher position in the store, I mean. Floorwalkers are born, not made, and all of them would be just what they should be, only the perfect ones are promoted, or go into business for themselves, and the consequent vacencies are filled by others who may or may not have the gift, as experience alone can prove.

scannics are filled by others who may or may not have the girt, as experience alone can prove.

But as one spider in a pie will spoil the entire pastry, so one snob on the floor can taint the whole business, and the fact that there are snobs among them is argument sufficient that, as they have such direct contact with customers to make or break the best advertising, it behooves employers to put every applicant for the position of floorwalker to the acid test, and if he show green try him somewhere else than on the floor; because some of the best business men we have would ruin their business if they tried to be floorwalkers. Floorwalkers are born not made. So are gentlemen. Snobs just grow.

W. J. L.

But thank groundess some of the kind W. J. L. criticises so kee But, thank goodness, some of the kind W. J. L. criticises so keenly

growing almost democratic, not to say clubby.

Some time ago I read with interest your statement of "The Rochester (N. Y.) Democrat and Chronicle's" disregard for clean advertising. Evidently "The Herald," of this same city, is jealous of its contemporary's reputation. The inclosed "ad" shows an illustration of the point in question.

GEORGE S. DALGETY.

The advertisement inclosed is that of the Uncle Sam Oil Company, A. J. Ryan's Body Taken from the Park Reservoir.

The body of Arthur J. Ryan, thirtyfour years old, lawyer, of 105 West Seventy-fifth Street, was identified in "The Herald's" position toward advertising:

'The Herald' does not accept false or fraudulent advertising or medical advertising of objectionable nature. Every advertisement in its columns is printed with full confidence in the character and reliability of the advertiser and the truth of the representations made. Readers of 'The Herald' will confer a favor upon the publishers if they will promptly report any failure on the part of an advertiser to make good any representation contained in a 'Herald' advertisement.'

of him had been round since he disappeared a week ago until his body was found in the big reservoir in Central Park.

Roderick Ryan, his brother, of 3089 Broadway, said he believed tha man had committed suicide because he felt he was a failure as a playwright. The deceased leaves a wife and two children.

Mr. Ryan said that after completing Mr. Ryan said that after completing concern's "Sacrifice Offer" of two thousand shares for \$14. concern's "Sacrifice Offer" of two thousand shares for \$14.

> I chanced to come across an order form of Filene's, Boston, Mass. I chanced to come across an order form of Fields, Dosolo, stass, covering purchases for sale in their automatic bargain basement, and was particularly struck by what they had to say on the back thereof:
>
> "NO OTHER STORE IN THE WORLD LIKE FILENES'
> AUTOMATIC BARGAIN BASEMENT—WITH ITS COMPULSORY SYSTEM OF AUTOMATIC PRICE REDUCTIONS.
> EVERY ARTICLE IS DATED THE DAY IT GOES ON SALE.

How does it strike the Ad-Visor? DAVID H. BROWN. The curious part of it is that it's true, Mr. Brown.

(The next Ad-Visor will appear on Friday, August 4.)